



# SERVICE PRIME

Automate Workflows Fast

Service Prime is a complete solution. Our platform uses AI to make it easy to digitize workflows and automates IT service desk, project management, resource management, and more.

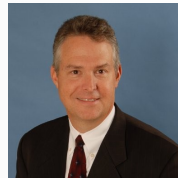


## Proven automated ITSM solution!



*Rick Hopper  
Co-CEO Hart, Inc.*

*“**Service Prime** provides an integrated approach to helping CIO's and other executives effectively manage their people, projects, processes and technology in a collaborative and integrated approach to insure maximum efficiency and value for those resources.*



*Ken Venner  
Software Executive at  
PEAK6 Investments*

*“**Service Prime** is one of the earliest to automate ITSM making it easy for IT organizations to adopt and manage their helpdesk, projects and staff with highly configurable pre-built workflows and templates.”*



*Maria Fitzpatrick,  
Former CIO, Coventry*

*“**Service Prime** helps CIOs quickly create efficiency across the organization using Service Prime's highly configurable work flow engine to ensure that organizations quickly realize value from IT investments.”*

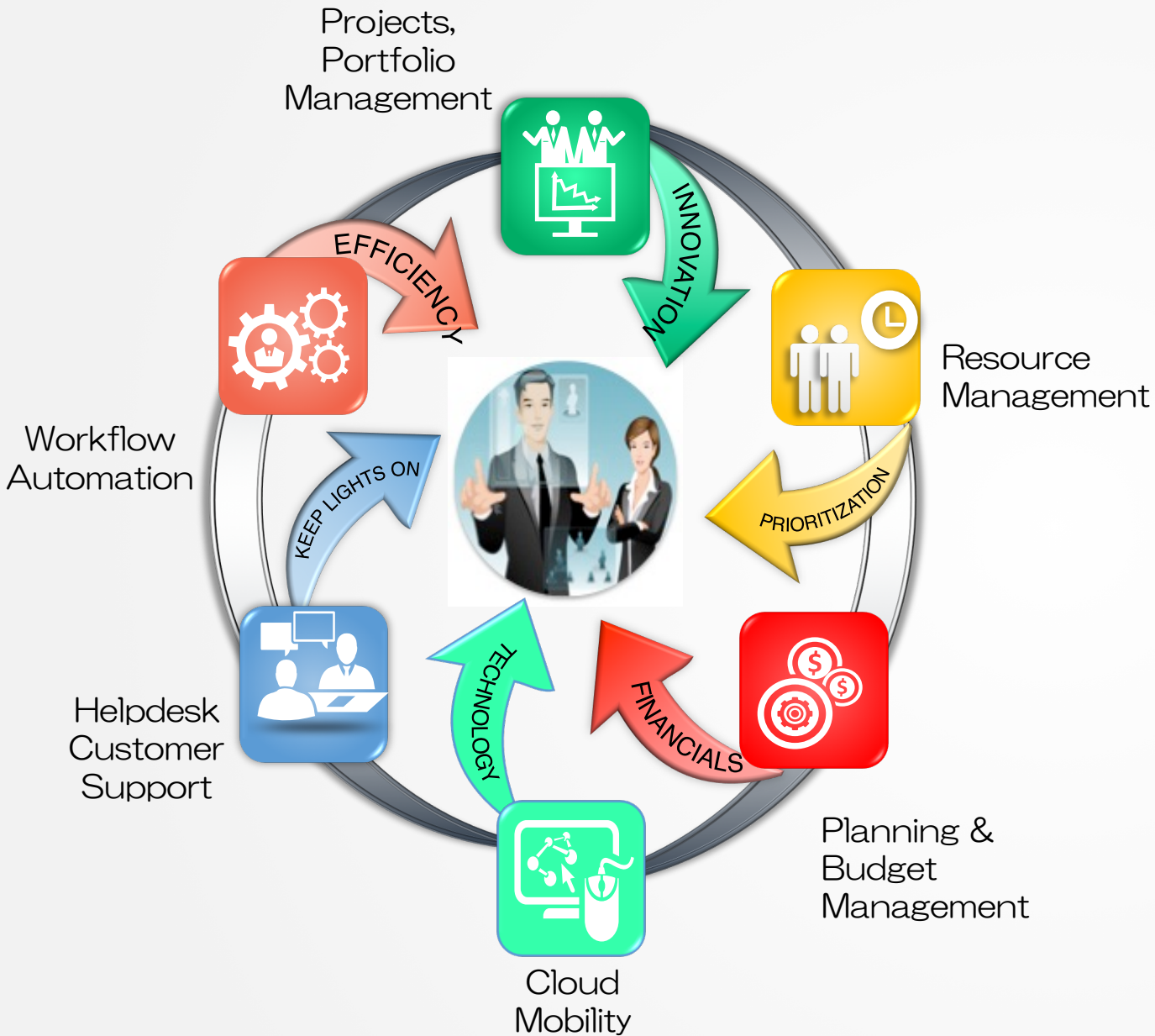
# Intuitive ITSM Platform!

## AI Flexibility

We have built a dramatically simpler and more flexible IT service management platform, using agent-based automation and machine learning.

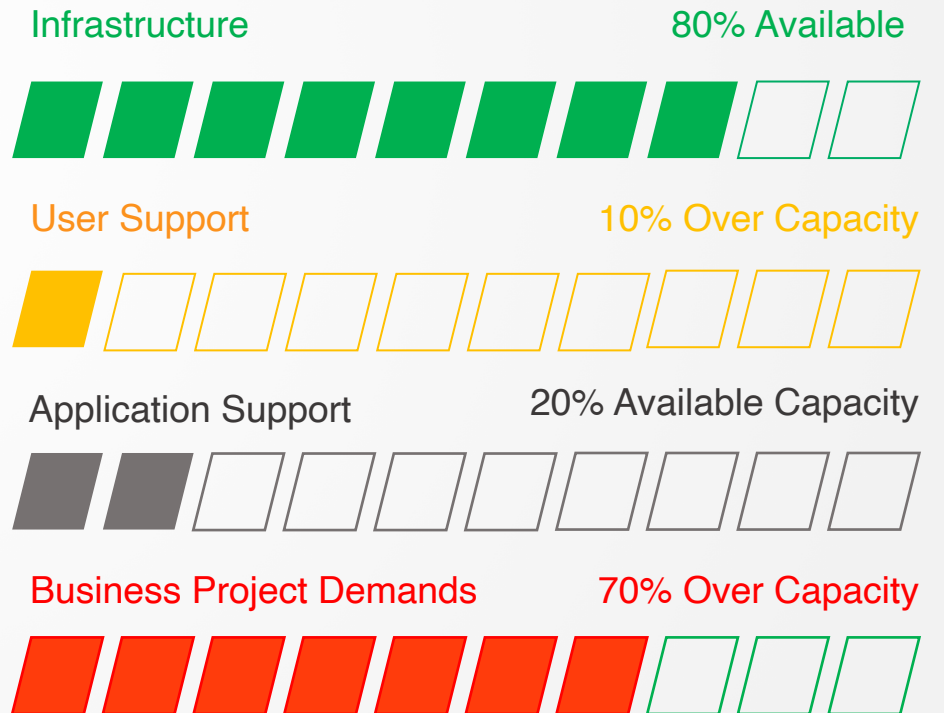
Prebuilt templates and workflows accelerate the ability to automate business processes such as employee on-boarding, pro-active customer management and a host others to drive significant efficiency within the enterprise.





# Integrated ITSM Platform!

We provide fully functional project management, resource planning, and more. Built in analytics provide a 360 degree view of the technology activities, investments and value derived from IT.

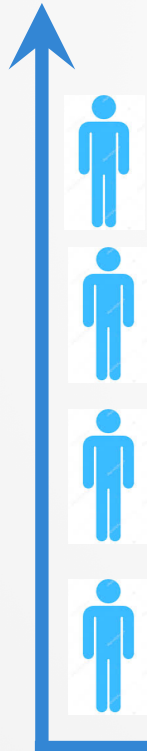




# Dramatically reduces the Total Cost of Ownership!

Unlike legacy ITSM solutions, Service Prime is highly configurable and does not require long, expensive services engagements for implementation. Contact us to see how we can lower your TCO.

Service Now



Using Service Prime, TCO is about 10% or less of the cost of using Service Now over a three year period. The cost of entry as well as the cost of sustaining Service Prime product is less than a tenth of Service Now!

Service Prime



# Give Service Prime a try!

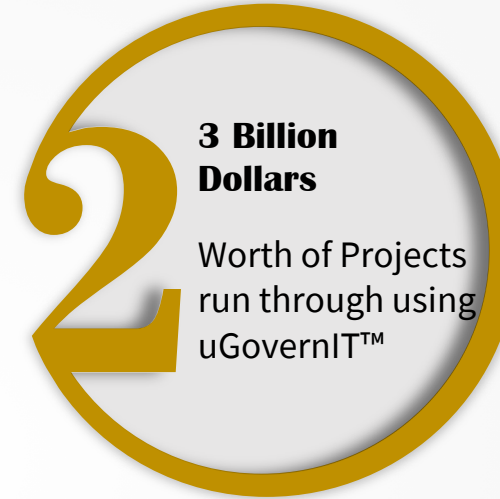
Our philosophy is simple. We put your success first. **Service Prime** gives you all the modules you want to run IT, and most important, when you want them.

**Service Prime** facilitates automating shared services not just for IT but across the entire enterprise. This helps IT leadership use the same tool within the department and extend its use to other functions in the business. **Service Prime** is modular, integrated and quick to deploy.



# Proven and Trusted!

Service Prime  
has been  
successfully  
used to  
manage over  
10,000  
projects worth  
over \$3 billion  
in spending,  
supporting  
more than  
20,000 users..



# About Us!

Our philosophy is simple. We put your success first. As a former CIO, I understand it very well. I was a CIO for decades and frustrated by point solutions for IT that took armies of services personnel to deploy. With the help of many of CIO colleagues and C-Suite Executives, I developed Service Prime.

Jed's book "Disrupt or Die" clearly articulated the need for CIOs to focus on innovation, and it is easily done with our highly automated ITSM suite. We are honored to have Jed as our Chief Advisor and over the past several months he has helped shape our product and website. We are here to revolutionize ITSM, with a simple, comprehensive solution. We will do everything we can to automate your workflows and enable your business.

Subbu Murthy  
CEO of **Service Prime**.

